

Companies – Taglines – Origin – CEO – Best Known (TABLE)

No.	Company	Tagline	Country of Origin	CEO (2025)	Product / Service Best Known
1	Apple	Think Different	USA	Tim Cook	iPhone
2	Google (Alphabet)	Don't Be Evil (earlier)	USA	Sundar Pichai	Search Engine
3	Microsoft	Empower Every Person	USA	Satya Nadella	Windows OS
4	Amazon	Work Hard. Have Fun. Make History	USA	Andy Jassy	E-commerce
5	Meta (Facebook)	Move Fast	USA	Mark Zuckerberg	Social Media
6	Tesla	Accelerating the World's Transition	USA	Elon Musk	Electric Vehicles
7	Netflix	See What's Next	USA	Ted Sarandos	OTT Streaming
8	Nike	Just Do It	USA	John Donahoe	Sportswear
9	Adidas	Impossible Is Nothing	Germany	Björn Gulden	Sportswear
10	Puma	Forever Faster	Germany	Arne Freundt	Sportswear
11	Coca-Cola	Open Happiness	USA	James Quincey	Soft Drinks
12	PepsiCo	For the Love of It	USA	Ramon Laguarta	Beverages & Snacks
13	McDonald's	I'm Lovin' It	USA	Chris Kempczinski	Fast Food
14	Starbucks	To Inspire and Nurture	USA	Laxman Narasimhan	Coffee
15	Samsung	Imagine	South Korea	Jong-Hee Han	Smartphones
16	Sony	Be Moved	Japan	Kenichiro Yoshida	Electronics
17	Toyota	Let's Go Places	Japan	Koji Sato	Automobiles
18	Honda	The Power of Dreams	Japan	Toshihiro Mibe	Automobiles
19	Hyundai	New Thinking, New Possibilities	South Korea	Jaehoon Chang	Automobiles
20	BMW	Sheer Driving Pleasure	Germany	Oliver Zipse	Luxury Cars
21	Mercedes-Benz	The Best or Nothing	Germany	Ola Källenius	Luxury Cars
22	Tata Group	Leadership with Trust	India	N. Chandrasekaran	Conglomerate
23	Reliance Industries	Growth Is Life	India	Mukesh Ambani	Oil, Retail, Telecom
24	Infosys	Navigate Your Next	India	Salil Parekh	IT Services
25	TCS	Building on Belief	India	K. Krithivasan	IT Services
26	Wipro	Applying Thought	India	Thierry Delaporte	IT Services
27	HUL	Making Sustainable Living Commonplace	India	Rohit Jawa	FMCG
28	ITC	Enduring Value	India	Sanjiv Puri	FMCG
29	Patanjali	Prakriti Ka Aashirwad	India	Acharya Balkrishna	FMCG
30	LIC	Yogakshemam Vahamyaham	India	Siddhartha Mohanty	Insurance
31	SBI	The Banker to Every Indian	India	Dinesh Kumar Khara	Banking
32	HDFC Bank	We Understand Your	India	Sashidhar	Banking

		World		Jagdishan	
33	ICICI Bank	Hum Hai Na	India	Sandeep Bakhshi	Banking
34	Axis Bank	Badhti Ka Naam Zindagi	India	Amitabh Chaudhry	Banking
35	Paytm	Paytm Karo	India	Vijay Shekhar Sharma	Digital Payments
36	PhonePe	Karte Ja Badhte Ja	India	Sameer Nigam	UPI Payments
37	BYJU'S	Fall in Love with Learning	India	Byju Raveendran	EdTech
38	Zomato	Better Food for More People	India	Deepinder Goyal	Food Delivery
39	Swiggy	No Order Too Small	India	Sriharsha Majety	Food Delivery
40	Ola	Chalo Niklo	India	Bhavish Aggarwal	Ride Hailing
41	Uber	Move the Way You Want	USA	Dara Khosrowshahi	Ride Hailing
42	SpaceX	Making Life Multiplanetary	USA	Elon Musk	Space Launch
43	IBM	Think	USA	Arvind Krishna	Enterprise IT
44	Oracle	Cloud Applications & Platform	USA	Safra Catz	Database Software
45	Dell	Yours Is Here	USA	Michael Dell	Computers
46	HP	Keep Reinventing	USA	Enrique Lores	Computers
47	Xiaomi	Innovation for Everyone	China	Lei Jun	Smartphones
48	Alibaba	To Make It Easy to Do Business Anywhere	China	Eddie Wu	E-commerce
49	Tencent	Value for Users	China	Pony Ma	Gaming & Internet
50	Siemens	Ingenuity for Life	Germany	Roland Busch	Engineering